



Technology that supports the people who support Western PA

Why Cranberry Psychological Center selected ProsperityEHR to support their growing multi-specialty practice

ABOUT CRANBERRY PSYCHOLOGICAL CENTER

For 35+ years, Cranberry Psychological Center (CPC) has been a cornerstone of mental and behavioral health services in the Pittsburgh, PA region. With a multidisciplinary team of over 110 psychologists, therapists, psychiatrists, and support staff, CPC provides comprehensive care across the full spectrum of mental health needs.

Representative areas of expertise:

- depression
- anxiety disorders
- bipolar disorder
- PTSD
- OCD
- eating disorders
- trauma
- grief
- relationship issues
- addiction
- full spectrum of mental and behavioral health needs

Treatment capabilities include:

- Individual, family & group therapy
- Psychiatric evaluations & medication management
- Psychological testing
- Evidence-based approaches including CBT, DBT, EMDR, trauma-focused therapy, play therapy, and art therapy

What sets CPC apart is their commitment to integrated care. Their providers collaborate across specialties to ensure each of their 50,000+ patients receive coordinated, evidence-based treatment. This model delivers better outcomes, but it demands sophisticated operational infrastructure to support complex scheduling, comprehensive documentation, collaborative treatment planning, and seamless care coordination.

As CPC has grown, their operational needs have evolved. They needed technology that could scale with their ambitions while maintaining the clinical rigor and attention to detail that defined their practice.

THE TECHNOLOGY DECISION

Like many successful behavioral health practices, CPC reached an inflection point where their existing systems weren't designed for the level of sophistication their clinical and business operations demanded.

The stakes were high because the right technology partner could accelerate their growth and strengthen their clinical model; but the wrong choice could create operational headaches or limit their ability to evolve. CPC's leadership did their due diligence by thoroughly evaluating their options, conducting detailed vendor assessments, and carefully considering which partner could support their current and future needs.

WHY PROSPERITYEHR

After extensive evaluation, Cranberry chose ProsperityEHR for capabilities that matched their ambitions



Modern infrastructure designed for the complexities of growth



Intuitive workflows for collaborative care and coordination



Advanced analytics that deliver clinical and strategic insights



Robust billing and RCM that accelerates time to payment & cash flow



Flexible rules and actions purpose-built for behavioral health

Technology decisions are ultimately trust decisions.

Over years of partnership, our team had consistently shown up for CPC. When they needed support, we provided it. When they encountered challenges, we worked through them together. When they had questions about their future, we engaged in honest, consultative conversations. That foundation of reliability became crucial during their evaluation. They were looking for more than just feature lists; they were assessing which vendor would truly partner with them through a major technology transition and beyond.

MIGRATION → MOMENTUM

110

provider accounts

50K+

patient records

700K+

clinical notes and attachments

Their team went live without disrupting patient care—a testament to careful planning, rigorous testing, and the collaborative effort between both organizations.

WHAT THEY'RE WORKING TOWARD NOW



Implementing enhanced clinical analytics to identify trends and improve outcomes



Streamlining administrative workflows to give providers more time with patients



Building sophisticated reporting to demonstrate value to payers and community partners

Most importantly, they're operating with confidence that their technology infrastructure can support their ambitions rather than constrain them. As they consider new service lines, expanded locations, or innovative care delivery models, they know their EHR platform will enable rather than limit those possibilities.

DO GOOD, DO WELL

We believe behavioral health practices shouldn't have to choose between clinical excellence and financial sustainability. CPC proves every day that you can deliver exceptional care while operating a sustainable business.

We're honored to be part of CPC's path to prosperity, and we're committed to supporting their success for years to come.

Strengthen your mission and your margins

Explore how ProsperityEHR streamlines workflows, improves collections, and empowers your providers.

Contact us